



Owner SYMPOSIUM 2021



Sponsorship Opportunities

Saturday, September 25
Hyatt Regency McCormick Place

#OwnerSymposium21

www.chaownersymposium.org

The Owner Symposium is a day-long educational and networking event for property owners, property managers and real estate investors with rental property throughout Chicago's 77 community areas.



**EDUCATIONAL SEMINARS,
PANEL DISCUSSIONS AND
INTERACTIVE WORKSHOPS**

**DEDICATED EXHIBIT
AREAS FEATURING
DOZENS OF VENDORS**

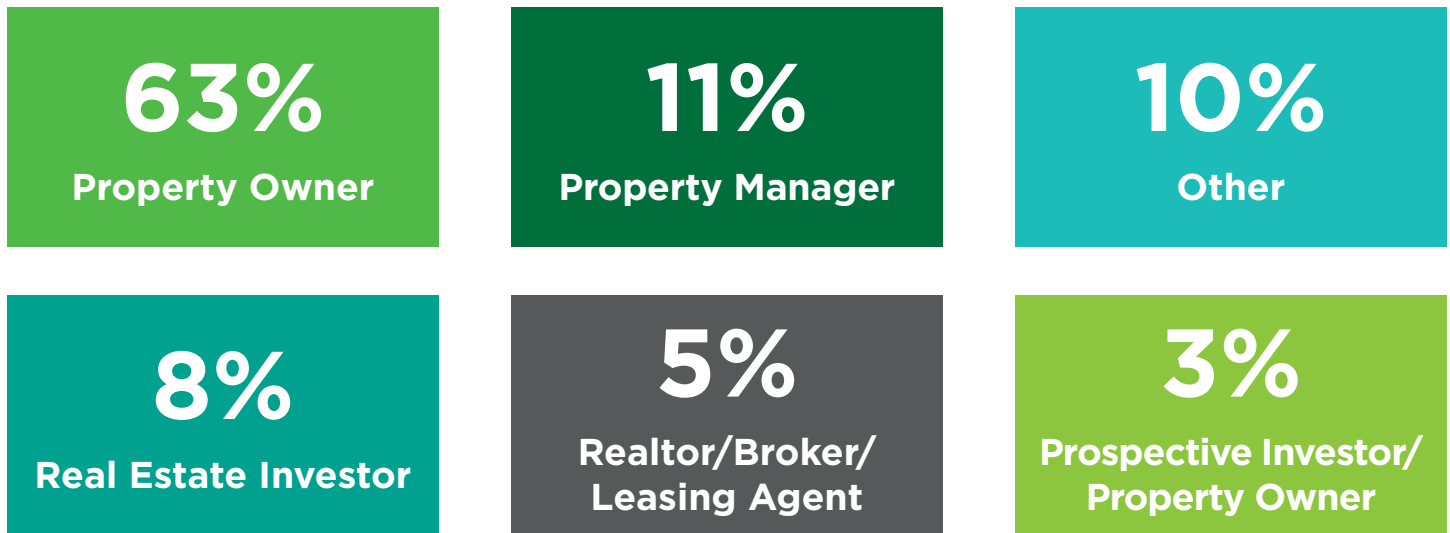


**NUMEROUS
NETWORKING
OPPORTUNITIES**



Hosting over 1,000 real estate professionals representing approximately 10,000 rental units throughout Chicago's 77 community areas, the Owner Symposium presents you with an unparalleled opportunity to showcase your business.

ATTENDEE STATISTICS



Number of Units Owned

1-3	62%	21-30	3%
4-10	23%	31-99	3%
11-20	7%	100+	2%



“An amazing event! We look forward to it every year ... a great opportunity to learn and network.”

If you're looking for a way to connect directly with an engaged audience, active in the housing market and eager to learn how they can improve their community and their business, then you'll definitely want to be a part of the CHA Owner Symposium!

SPONSOR/EXHIBITOR FEEDBACK

95%

**Value of Sponsorship/Exhibit
Opportunity Met or Exceeded
Expectations**

90%

**Attendees Were Decision-
Makers; Engaged and Ready to
Discuss Their Business Needs**



“The Owner Symposium is a fantastic event that gets better every year.”

“Outstanding event ...
we can't wait to participate
again next year!”



The Owner Symposium offers several levels of sponsorship opportunities, as well as exhibit and advertising options, to fit every company's budget. *New for 2021:* Enhance your sponsorship — add a 10' x 10' exhibit booth space to any sponsor package for only \$500!

Premium Sponsor (4 Available)

\$5,000

Keep your company name in front of attendees all day, and on their minds for years to come! Premium sponsorship includes your logo on the Symposium tote bag (co-branded with CHA), notebook, lanyard, water bottle or other custom item. In addition, you'll get your logo on signage throughout the event space; ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Networking Reception Sponsor (1 Available)

\$4,500

New for 2021! Be the "face" of the Symposium networking reception! This exclusive sponsorship includes your logo prominently displayed on signage throughout the reception area as well as printed on cocktail napkins; ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Lunch Sponsor (2 Available)

\$4,000

Help support the Symposium's networking lunch, and gain invaluable brand recognition at the same time! Lunch sponsorship includes your logo on signage leading into the Regency Ballroom and on all table centerpieces; ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Snack Bag Sponsor (1 Available)

\$3,500

Exclusive! Give attendees a "pick me up" in the afternoon by helping support the bag of goodies they'll receive after the third breakout session. Snack Bag sponsorship includes your logo printed on each snack bag label; ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Coffee Sponsor (1 Available)

\$3,000

Exclusive! Help ensure attendees have a hot beverage throughout the day. Coffee sponsorship includes your logo prominently displayed on signage at each coffee station (located inside the hospitality lounge and exhibit areas); ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Parking Sponsor (2 Available)

\$2,500

Make sure attendees know who to thank for helping defray their cost of attendance. Parking sponsorship includes ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Raffle Sponsor (1 Available)

\$1,500

Exclusive! Be the company on attendees' minds as they receive their prize during the networking reception drawing. Raffle sponsorship includes your logo printed on each raffle prize label; ads and/or expanded listings on all Symposium materials; two staff badges; and free parking.

Exhibitor (50+ Available)

\$850

Show off your products and services to an audience that is ready to buy! The exhibitor package includes one 10' x 10' booth space; a standard listing on all Symposium materials; two staff badges; and free parking.

Advertiser (Unlimited)

\$300 / \$1,500

Not able to be a sponsor or staff an exhibitor booth but still want to promote your products and services to Symposium attendees? As an advertiser, you can choose to purchase a 1/8 page Service Guide listing (\$300) or a full-page, 4-color ad (\$1,500), to be printed in the official program.

BENEFIT	PREMIUM	RECEPTION	LUNCH	SNACK BAG	COFFEE	PARKING	RAFFLE	EXHIBIT
Investment	\$5,000	\$4,500	\$4,000	\$3,500	\$3,000	\$2,500	\$1,500	\$850
Number of Available Spots	4	1	2	1	1	2	1	50+
Logo on Premium Item	X	Cocktail Napkins						
Logo on Signage	All Event Space	Reception Area	Table Centerpieces; Entry to Regency Ballroom	Snack Bag Labels	Coffee Stations		Raffle Prize Labels	
Ad in Program	1/2 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	1/4 Page	
Exhibit Booth (10' x 10')	Upgrade +\$500	Upgrade +\$500	Upgrade +\$500	Upgrade +\$500	Upgrade +\$500	Upgrade +\$500	Upgrade +\$500	X
Staff Badges	2	2	2	2	2	2	2	2
Free Parking Passes	2	2	2	2	2	2	2	2
Listing on Website	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Premium w/ Logo, Hyperlink	Standard, No Logo or Link
Official Program Listing	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Premium w/ Logo, 50-Word Desc.	Standard, No Logo or Desc.

SCHEDULE OF EVENTS *(subject to change)*

Saturday, September 25

6:30 AM	Exhibitor Load-In/Badge Pickup
8:30 AM – 4:00 PM	Registration/Attendee Check-In/Hospitality Lounge Open
8:30 AM – 4:00 PM	Exhibit Areas Open w/ Coffee Service
9:30 AM – 10:45 AM	Workshops: Session 1
10:45 AM – 11:15 AM	Networking Break and Exhibits
11:15 AM – 12:30 PM	Workshops: Session 2
12:30 PM – 2:00 PM	Networking Lunch and Exhibits
2:00 PM – 3:15 PM	Workshops: Session 3
3:15 PM – 3:45 PM	Networking Break and Exhibits
3:45 PM – 5:00 PM	Workshops: Session 4
5:00 PM – 6:00 PM	Networking Reception w/ Closing Remarks and Raffle Drawing
6:00 PM	2021 Owner Symposium Ends

Important Information:

- All exhibit booths MUST be set up and staffed during the designated time frames. Load-out can begin no earlier than 4:00 PM.
Note: Sponsors/Exhibitors are welcome to attend the networking reception at 5:00 PM and stay until the event officially ends at 6:00 PM.
- All exhibit booths include:
 - Pipe and drape on the back of the 10' x 10' space (if necessary)
 - One (1) 6' table with skirt and two (2) chairs
- Extra exhibit booth elements, such as electricity and WiFi, and any delivery needs are available through the Hyatt or the Hyatt's exhibition vendor for an additional cost and must be arranged and paid for by the sponsor/exhibitor directly.
- Sponsors/Exhibitors are welcome to all available refreshments throughout the day. However, lunch is not included.
- Cancellations must be received in writing on or before August 20, 2021 for a refund.
- All standard exhibit booth locations will be assigned on a first-come, first-served basis. A CHA representative will reach out to discuss booth location once payment is received in full.
Note: CHA will make every effort to give exhibitors their preferred location; however, we cannot guarantee standard exhibitors will get their first choice.
- Sponsors/Exhibitors are solely responsible for supplying CHA with all materials related to the purchased sponsorship level (i.e., logos, contact information) by the deadlines requested.

TO PAY VIA CREDIT CARD

Please visit www.chaownersymposium.org/paynow for access to our online registration form and payment system. There, you can choose your desired sponsorship level from the drop-down menu, enter your company information, and click through to submit your credit card payment directly through PayPal.



TO PAY VIA CHECK

To pay with a personal or business check, please complete the form below and mail it along with your check, made payable to **Chicago Housing Authority**, to the following address:

Chicago Housing Authority
Attn: Channyn Golden, HCV Program
60 E. Van Buren, 9th Floor
Chicago, IL 60605

To ensure proper processing, please include “2021 Owner Symposium” in the memo line and notify us when the check is sent. **Note:** Booth reservations are NOT guaranteed until CHA receives payment in full.

Check Desired Sponsorship Opportunity:

<input type="checkbox"/> Premium Sponsor	\$5,000	<input type="checkbox"/> Raffle Sponsor	\$1,500
<input type="checkbox"/> Networking Reception Sponsor	\$4,500	<input type="checkbox"/> Advertiser — Full-Page Ad	\$1,500
<input type="checkbox"/> Lunch Sponsor	\$4,000	<input type="checkbox"/> Exhibitor	\$850
<input type="checkbox"/> Snack Bag Sponsor	\$3,500	<input type="checkbox"/> Booth Add-On for Sponsor	\$500
<input type="checkbox"/> Coffee Sponsor	\$3,000	<input type="checkbox"/> Advertiser — Service Guide Listing	\$300
<input type="checkbox"/> Parking Sponsor	\$2,500		

Company: _____

Contact Name: _____

Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

If you have questions, please email symposium@thecha.org or call Channyn Golden at 312-542-8876.